

Biography

William L. Allen, III is the Director of Strategic Conservation for The Conservation Fund in Chapel Hill, NC and also serves on the Fund's Leadership Council. With the Fund since 1994, Will is responsible for project design, management and delivery of customized conservation services for partners that advance The Conservation Fund's dual charter of environmental protection and economic development. Strategic Conservation services utilize a green infrastructure planning approach that helps partners identify conservation priorities and goals, inventory assets, map green infrastructure networks, develop strategies for implementation, and build local capacity for partners to achieve their conservation vision. Will and his team help corporations, transportation agencies, military services, city and county elected officials, regional and watershed organizations, natural resource agencies and nonprofits design comprehensive and tailored strategies that balance green and grey infrastructure needs. Will also develops curriculum for green infrastructure seminars and courses and is a frequent instructor for the Conservation Leadership Network – the Fund's collaborative learning arm. Will is the co-editor-in-chief and managing editor of the Journal of Conservation Planning and co-founding Board member of the Society for Conservation GIS. Will holds a Bachelor of Arts degree in urban studies from Stanford University and a Masters in Regional Planning from the University of North Carolina.

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Current Positions

Director of Strategic Conservation Programs: Responsible for program and project design, management and delivery of customized conservation services for partners that advance The Conservation Fund's dual charter of environmental protection and economic development. The toolkit includes comprehensive green infrastructure plans, design of decision support frameworks for land use decision making, compatible land use partnerships, mitigation support, high quality cartography, and consultation to solve complex conservation problems and design effective strategies that foster partnerships, collaboration, and leverage of available resources.

Member, Leadership Council: Member of team with charter to discuss and evaluate organizational opportunities related to strategy and new business opportunities, to coordinate the implementation of decisions made by the CEO or the Executive Committee, to educate new leaders to the breadth of activities undertaken by the Fund, and to provide leadership/career growth opportunities to high performing staff.

Instructor, Conservation Leadership Network: Assists with curriculum design and course delivery for place-based offerings of *Strategic Conservation Planning Using a Green Infrastructure Approach* and the forthcoming advanced green infrastructure course.

Managing Editor & Co-Editor-in-Chief, Journal of Conservation Planning: Oversees review process, design, and production of international, peer reviewed professional journal for conservation and planning professionals (<http://www.journalconsplanning.org>).

Employment

1994 – Present	The Conservation Fund	Chapel Hill, NC
	2005 – Present: Director of Strategic Conservation Programs	
	2012 – Present: Member, Leadership Council	
	2004 – Managing Editor & Co-Editor-in-Chief, JCP	
	1998 – Present: Instructor, Conservation Leadership Network	
	1995 – 2005: Geographic Information Services Coordinator	
	1994 – 1995: GIS and Southeast Regional Greenways Intern	
1992	World Wildlife Fund	Washington, DC
	Research Assistant, <i>Choosing a Sustainable Future</i> , National Commission on the Environment, Stanford in Washington Program Internship	

Education

1993 – 1995	University of North Carolina	Chapel Hill, NC
	Master of Regional Planning	
1989 – 1993	Stanford University	Stanford, CA
	Bachelor of Arts. Urban Studies	

Selected Publications

Allen, William L., III. 2012. Advancing Green Infrastructure at All Scales: From Landscape to Site. *Environmental Practice* 14(1): 17-25. Peer Reviewed.

Allen, William L.; Ole M. Amundsen, III; Jozo Dujmović; Kent D. Messer. 2011. Identifying and selecting strategic mitigation opportunities: Criteria design and project evaluation using Logic Scoring of Preference and optimization. *Journal of Conservation Planning*, Volume 7, pp. 61-68. (<http://www.journalconsplanning.org/2011/index.html>)

Allen, William L., III, and Kris Hoellen. 2012. A Green Infrastructure Approach to Endangered and Threatened Species Mitigation. Proceedings of the National Association of Environmental Professionals. May 2012. Portland, OR

Allen, William L., III, Ted C. Weber and Kris A. Hoellen. 2010. "Green Infrastructure Design and Benefit-Cost Optimization in Transportation Planning: Maximizing Conservation and Restoration Opportunities in Four Southern Maryland Watersheds." Chapter in Burke, David G. and Joel E. Dunn (eds.). *A Sustainable Chesapeake: Better Models for Conservation*. (<http://www.conservationfund.org/sustainable-chesapeake>)

Allen, William L., III, Ted C. Weber. 2009. "Advancing the Strategic Conservation through Green Infrastructure" *Sustainability Tomorrow*. April – June, pp.6-12.

Allen, W.L., O. Amundsen, K.D. Messer, B.T. Phillips, and T. Weber. 2006. *Kent County Rapid Assessment of Green Infrastructure*. Arlington, Virginia: The Conservation Fund. (http://www.conservationfund.org/delaware/kent_county)

Allen, William L. 2001. *A Regional Approach to Conservation Planning and Hazard Mitigation*, Conservation Geography, ESRI Press, pp. 74-75.

Amundsen, Ole M., Will Allen and Kris Hoellen. 2009. *Green Infrastructure Planning: Recent Advances and Applications*, American Planning Association, *PAS Memo*, May/June 2009. Available: [http://www.conservationfund.org/sites/default/files/Green Infrastructure Planning The Conservation Fund.pdf](http://www.conservationfund.org/sites/default/files/Green%20Infrastructure%20Planning%20The%20Conservation%20Fund.pdf)

Amundsen O.M., Messer, K.D. and Allen, W.L. 2011. Integrating Optimization and Strategic Conservation to Achieve Higher Efficiencies in Land Protection. University of Delaware Working Papers series, (<http://www.lerner.udel.edu/Economics/workingpapersseries.html>).

Amundsen, Ole M., Will Allen and Kent Messer. December 2009. "The Next Big Step in Strategic Land Conservation: Conservation Optimization". Eastern Lands and Resource Council White Paper.

Benedict, Mark A., William L. Allen, III, and E. T. McMahon. 2004. *Advancing Strategic Conservation in the Commonwealth of Virginia: Using a Green Infrastructure Approach to Conserving and Managing the Commonwealth's Natural Areas, Working Landscapes, Open Space, and Other Critical Resources*. Prepared for the Virginia Department of Forestry.

Conservation Fund. 2011. Implementing the NiSource Multi-Species Habitat Conservation Plan: A Framework for Mitigation Using Green Infrastructure Network Design and Decision Support Tools. ([http://www.conservationfund.org/sites/default/files/The Conservation Fund NiSource Summary 2011.pdf](http://www.conservationfund.org/sites/default/files/The%20Conservation%20Fund%20NiSource%20Summary%2011.pdf))

Dujmović, J.J. and Allen, W.L. 2011. A Family of Soft Computing Decision Models for Selecting Multi-Species Habitat Mitigation Projects, World Conference on Soft Computing, San Francisco, May 2011. Peer Reviewed.

Hector, Thomas S., William L. Allen, III. Margaret Carr. Paul D. Zwick. Ellen Huntley. Daniel J. Smith. David S. Maehr. Ramesh Bush. Richard Hilsenbeck. *Land Corridors in the Southeast USA: Connectivity to Protect Biodiversity and Ecosystem Services*. Journal of Conservation Planning, Volume 4. 2008, pp. 90-122. (<http://www.journalconsplanning.org/2008/index.html>)

Lerner, Jeff, and William L. Allen, III. 2012. Landscape Scale Green Infrastructure Investments as a Climate Adaptation: A Case Example for the Midwest United States. *Environmental Practice* 14(1): 45-56. Peer Reviewed.

McDonald (King), Leigh Anne, W. L. Allen III, M. A. Benedict, and K O'Connor. 2005. *Green Infrastructure Plan Evaluation Frameworks*. Journal of Conservation Planning, Volume 1, pp. 6-25. (<http://www.journalconsplanning.org/2005/index.html>) Peer Reviewed.

Messer, Kent D. and William Allen III, 2011. *Development of a Best Practices Framework for County Land Protection Programs in Maryland: Quantifying Benefits, Costs and Effectiveness of Land Parcel Selection*. Maryland Center for Agro-Ecology. Peer Reviewed.

Messer, Kent D. and William Allen III, 2010. *Applying Optimization and the Analytic Hierarchy Process to Enhance Agricultural Preservation Strategies in the State of Delaware*. *Agricultural and Resource Economics Review*. 39(2). Peer Reviewed

Messer, Kent D., William L. Allen, III, and Heather Cisar. 2009. *Optimizing Project Selection for the U.S. Army Compatible Use Buffer Program*. White paper prepared for US Army Environmental Command and LMI Government Consulting.

Sheldon, Daniel, Bistra Dilkina. Adam Elmachtoub. Ryan Finseth. Ashish Sabharwal. Jon Conrad. David Shmoys. Will Allen. Ole Amundsen. Buck Vaughan. 2010. Optimal Network Design for the Spread of Cascades. Cornell University Computing and Information Science Technical Reports. <http://ecommons.library.cornell.edu/handle/1813/14917>. Peer Reviewed.

Weber, T.C. and Allen, W.L. 2010. Beyond on-site mitigation: An integrated, multi-scale approach to environmental mitigation and stewardship for transportation projects. Landscape and Urban Planning. Volume 96, pp. 240-256. Peer Reviewed.

Awards

2011 – ESRI International Conservation Mapping Contest, Second Prize – Social Impact (Nashville: *Naturally* Connecting Wildlife & Water Networks map)

2009 – Outstanding Planning Award from the American Planning Association's Hawaii Chapter for Kona Community Development Plan (Green Infrastructure Technical Report for Kona CDP)

1995 – Outstanding Student Project from North Carolina APA – UNC Department of City & Regional Planning workshop (Sustainable Development in Chapel Hill)